



Arnprior Hosts the 67s

Sponsorship Package



Welcome, Sponsors!

Arnprior is set to host yet another major event at the Nick Smith Centre. Building off the success and incredible feedback of the Road to the World Juniors in December of 2024, the newly renovated Nick Smith Centre will host an Ottawa 67's exhibition game.

This game is scheduled for Saturday, September 5, 2026, with a 4:00pm puck drop. The game will be played against the Peterborough Petes featuring Arnprior talent and the 1st overall pick in the 2025 OHL Draft, Kaden McGregor.

The Events Team has prepared the sponsorship package below for local businesses to join in on this exciting time in Arnprior through advertising options and supporting the activities during this time. There are various levels of sponsorship to cater to each budget and interest as well as packages and exclusivity options.

Please note that sponsorships must align with Ottawa 67's exclusivity agreements and must also be approved by the Ottawa 67's..

Those interested in sponsoring should reach out to both contacts below:

Lucas Power | Program and Events Supervisor | lpower@arnprior.ca

Graeme Ivory | Director of Recreation | givory@arnprior.ca

**Be a part of the excitement in
the Grand Opening of the
Nick Smith Centre**

Game Sponsor

Information

The Nick Smith Centre will play host to an exhibition game between the Ottawa 67s and the Peterborough Petes on Saturday, September 5. All tickets are general admission and cost \$25.00 plus HST. The arena will have a capacity of 882 in the stands with the VIP area in the newly constructed mezzanine.

This game will feature a unique experience for those in attendance and one that our community will not see often. Doors open at 2:30PM with a FanFest opening at the same time. FanFest is a separate event that is included in your ticket with hockey activities in the hall including an LED net for target practice and a mini-stick arena. In FanFest you'll also find a sign making station and other local groups around to help improve the game experience.

Intermissions will also feature on-ice entertainment that could range from a youth hockey game or on-ice challenge such as shooting a puck from the blue line.

With such a large crowd expected at the Nick Smith Centre, first aid and security services have been contracted to be in attendance including the Ontario Provincial Police, St. John's Ambulance, and more.

Sponsorship Options:

Title Sponsor - \$2,500 - One Available

FanFest Sponsor - \$1,000 - One Available

Giveaway Sponsor - \$1,000 - One Available

Community Sponsor - \$500 - Four Available

All three levels are subject to HST.

For an additional \$500, you can become the "Official xxx Sponsor of the Game" meaning we would not sell any additional sponsorship in your field (eg, Insurance, Vehicle, etc.)

Please note that OHL and Ottawa 67s partnership exclusivities apply to sponsorship options for these events. Please contact the Events Team to discuss options and availability.

View sponsor rights and benefits on page 4

Game Sponsor

Sponsorship Rights and Benefits

Benefit	Title Sponsor	FanFest	Giveaway Sponsor	Community Sponsor
Naming Rights ("Game sponsored by ...")	Yes	Yes		
Print				
Logo on all materials (Signage, Posters, etc.)	Yes	Yes	Yes	
Digital/Audio				
Mentioned on event submissions to local directories	Yes	Yes	Yes	
Mentioned in radio ad	Yes	Yes	Yes	
Logo on advertising screen at the Nick Smith Centre	Yes	Yes		
News story on Arnprior.ca	Yes	Yes	Yes	Yes
Social/Virtual				
Promotion and recognition on all Town social media posts during the marketing campaign	Yes			
Mentioned in event stories (Facebook & Instagram)	Yes	Yes	Yes	
Thank you post on social media (post-game)	Yes	Yes	Yes	Yes
Social media post introducing sponsor	Yes	Yes	Yes	Yes
On-Site Recognition				
Logo on branded giveaways	Yes		Yes	
Event signage include sponsor logo	Yes	Yes	Yes	Select Signage
PA Announcer mention sponsor	Yes	Yes	Yes	Yes
Additional Benefits				
Tickets to each game sponsored	5	2	2	2



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