

Local Offer Elliot Lake

# Get Noticed. Attract Customers. Stay Top Of Mind.

Give customers **more reasons** to choose your business!

**Local Offer Elliot** Lake helps people discover local businesses, explore special offers and find great reasons to **shop**, **dine**, **visit** and **do business close to home**.

**Free for Local Businesses. Always.**

## Why add an offer?

### Get Noticed

Help more people discover your business, products and services.

### Attract Customers

Give people a reason to choose you with special offers, promotions and incentives.

### Stay Top of Mind

Keep your business visible with fresh offers throughout the year.

### Reach Customers when they're Ready to Decide

Local Offer helps people discover offers from businesses nearby, right when they're deciding where to go or what to buy.

## Adding an Offer is as Easy as 1, 2, 3!

1. Upload a Photo
2. Add a Title
3. Publish Your Offer!

**That's it!** Share something you're already promoting or create something new.

*Percentage Discounts • Gifts with Purchase • Buy One, Get One • Seasonal Specials • Exclusive Offers*

## More than just another shop local campaign

Local Offer is a website and app that helps turn community support into action by **giving people real reasons to choose local businesses**.

## Ready to Get Noticed?

**It's quick, easy and completely free.** Need a hand? We're happy to help!

**EDO@ElliotLake.ca**

SHOP LOCAL SAVE LOCAL

Local Offer Elliot Lake

Post your first offer today!

www.LocalOfferElliotLake.ca

# Getting Started with Local Offer

**Create your account, add your business and start sharing offers in just a few minutes!**

**1. Create Your Account**

- Visit www.localofferelliotlake.ca and scroll to the footer.
- Click **New Business? Create an Account**
- Complete your **Account & Login Details** and create a password.
- Click **Create an Account**.

**Check your email!** You'll receive an email to verify your address. Check your junk folder if you don't see it. Click **Verify Email**, then sign in using your email and password.

**2. Add Your Business**

Once signed in, you'll be on your Dashboard.

- Click **Add Business**.
- Enter your **Business Name** and **Email Address**.
- Search for your business address. Your region will be selected automatically.
- Complete the remaining business information and save.

Your business will be submitted for approval, but you don't have to wait to create your first offer!

**3. Create Your First Offer**

- Click **Add Local Offer**.
- Enter your **Offer Title**.
- Choose a category (and a second category, if relevant).
- Add your **Description** and **Terms & Conditions**.
- Add an expiry date or leave it blank for an ongoing offer.
- Upload an image (max 1000 x 650 Pixels) and click **Save Changes**.

**That's it!** Your offer has been submitted for approval.

**You're All Set!**

You only need to create your account and set up your business once. After that, simply sign in whenever you'd like to add more offers.

## www.localofferelliotlake.ca

## Visit elliotlake.ca/localofferelliotlake for a tutorial video!