Terms of Reference
Santa's Village Committee

Authorizing or Mandating Legislation: None
Procedural By-Law: By-Law Number 2159, as amended from time to time
Approved: [DATE]
Evaluation Date: [DATE]

1.0 PURPOSE

1.1 To create a memorable, fiscally responsible annual event to promote the general betterment and positive self-image of our community using the identified strengths that exist in the community.

1.2 Increase the number of people attending activities during the event and their diversity and increasing user satisfaction.

2.0 COMMITTEE PARTICULARS

2.1 **Type:** Advisory Committee

2.2 **Resources:**

a) Staff Support: Community Services Department
b) Number of Council Members: One
c) Number of Community Members: Maximum of eight

2.3 **Term:** December 14, 2026 to November 14, 2030

2.4 **Meeting Frequency:** Monthly, mainly between July and December

2.5 **Remuneration:** None

3.0 SCOPE OF WORK

3.1 The Santa's Village Committee shall:

a) Plan, organize and operate the annual Santa's Village event in collaboration with the Community Services Department;

b) Act as and recruit volunteers to assist in the operation of the Santa's Village Event; and

c) Develop methods and new ideas to maintain the sustainability and build upon the tourism draw of the annual Santa's Village event.

4.0 REQUIRED SKILLS

Communications	Risk Management
Project Management	Event Management