

Rolling Meadows Public School - School Council Fundraising Planning Meeting

Date: Monday November 4, 2024

Time: 6:30pm - 8:00pm

Administrative Updates

- **School Council In-Bound Only Email**
 - Contact: RollingMeadowsPSCChair@hdsb.ca
- **Parent Communication on Facebook**
 - Rolling Meadows Parent Facebook Page: A designated Council member will post official communications and respond to or forward any parent questions, comments, suggestions, or concerns.
- **Financial Training for Council Members**
 - **Date/Time:** Tuesday, November 26, 2024, at 6:30 pm
 - **Who:** All School Council Chairs, Co-Chairs, and Treasurers
 - **Format:** Virtual session led by Superintendent Tara Connor and Pam Cottingham, Senior Analyst of School Financial Services
 - An invite will be sent directly to participants.
- **PIC School Representative Orientation**
 - **Date/Time:** Thursday, December 5, 2024, at 6:30 pm
 - **Hosts:** PIC Board Steering Committee Co-Chairs
 - Additional details to follow.
- **Dress Code Policy and Code of Conduct Feedback**
 - The Halton District School Board requests each School Council to review and provide feedback on the Code of Conduct and the School Dress Code Policy.
 - Council members can submit feedback individually through this Google Form. Sarah and I will compile all responses into a collective, anonymous submission for the Board.

Fundraising Initiatives

Recommended Criteria for Evaluating Fundraising Initiatives

- Inclusivity
- Profitability
- Ease of Implementation
- Alignment with School and Council's Values and Goals
- Repeatability
- **2023/2024 Initiatives**
 - **Kernels**
 - Order Details: No Minimum Order Requirement
 - Administration
 - Posting on School Cash Online
 - Exporting and sending order summary to Kernels
 - Kernels Processing Time: 5–6 days
 - Pick-up bags from Kernels at Burlington Center
 - Sort individual bags by classroom
 - Pricing and Profit
 - Cost per Bag:
 - Regular flavors: \$1.35 + tax
 - Caramel: \$1.45 + tax
 - Suggested Resale Price: \$2.50–\$3.00 per bag
 - Profit Margin: \$1.05 – \$1.65 per bag at the suggested resale price

- **Dance-a-thon Event Planning**
 - Event Timing
 - Schedule for February.
 - Dance-a-thon Schedule
 - 9:00 am – 10:25 am: Grades 1-3
 - 10:30 am – 11:05 am: Kindergarten
 - 11:10 am – 12:45 pm: Grades 4-6
 - 1:40 pm – 3:00 pm: Grades 7-8
 - Form a Sub-Committee
 - Establish a dedicated team to manage event planning and execution.
 - DJ Booking
 - Total cost \$1050
 - Secure a DJ with a \$100 deposit
 - Funds raised covering the remaining balance.
 - Fundraising
 - Through sales on School Cash Online
 - Sell items including snack bags (\$5), glow sticks (\$1 and \$3) ahead of event
 - Discuss donations
 - Prize Purchase
 - Obtain \$300–\$400 worth of Council-approved prizes for the event.
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- **2024/2025 Ideas**
 - Kernels
 - See above details
 - [Terra Cotta Cookies](#)
 - Register your school on their website
 - Get your unique webpage link that will capture your orders
 - Share it on your own website, social media, or email list.
 - All sale commissions purchased through your unique link will be allocated
 - **Cobs**
 - Across from Mapleview Mall
 - In store purchases, mention that you're from RM and you get a percentage off goes back to the School - 10%
 - They also give 50 different vouchers to give to the school to be handed out at the School's discretion
 - Parent Council and staff meetings
 - Raffle or silent auctions - \$250 gift voucher
 - [Purdy's Chocolates](#)
 - Earn up to 25% fundraising profit
 - Items starting at \$6
 - Online ordering system plus delivery
 - [Gift Card Fundraising \(Fund Script\)](#)
 - Multiple Canadian retailers
 - Ranges by the company how much goes back to the Fundraising event
 - Range of prices and a range of locations
 - Approved by Toronto District School Board
 - Orders are shipped directly
 - [Pointstta's - Terra](#)

Annual fundraising plan that Krisitne needs to submit to the SI. Kristine will update to reflect any decisions. Any additional fundraising that is added to the plan, we have to get specific approval from the SI. General mapping out.

