

Your money goes further in Northern Ontario.

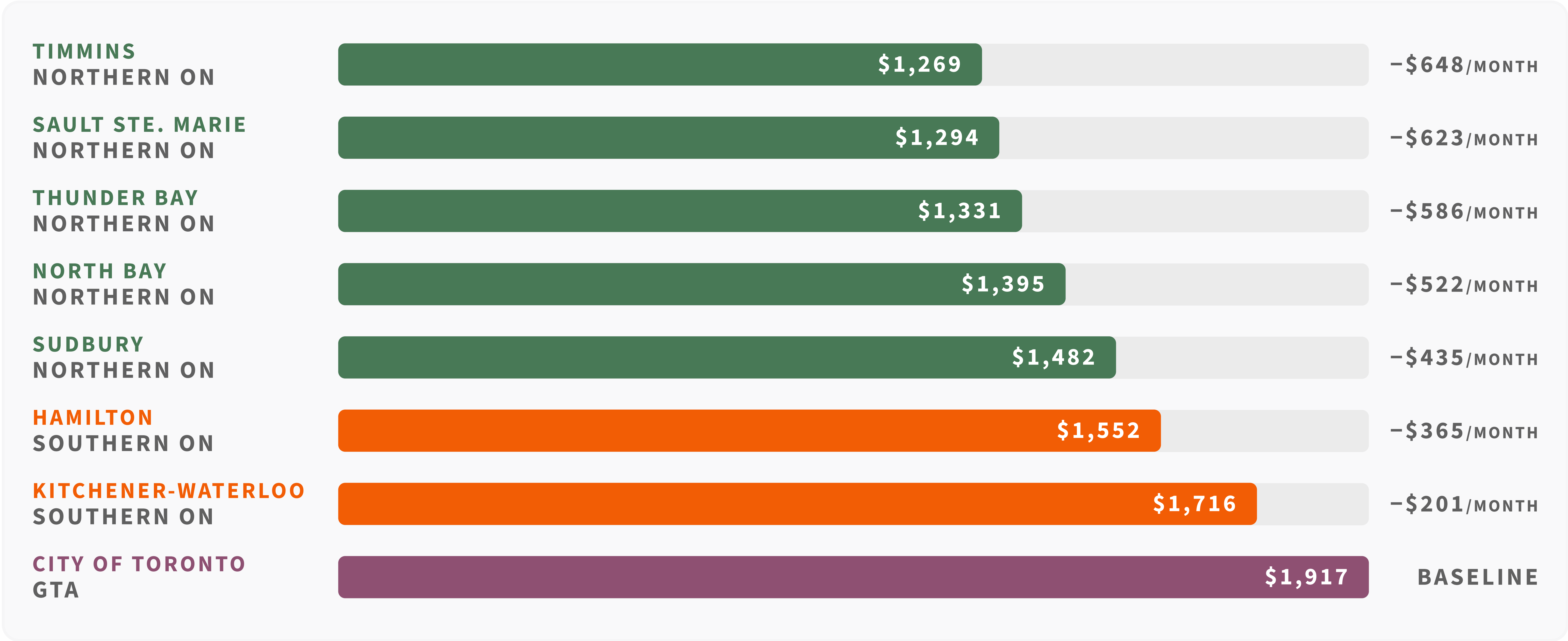
A look at how household income, rent, and auto insurance compare across selected Northern Ontario, Southern Ontario, and Greater Toronto Area communities.



AVERAGE MONTHLY RENT

All purpose-built units • CMHC • October 2025

Rent is lower across all five Northern Ontario communities compared to Toronto, Hamilton, and Kitchener-Waterloo.



HOUSEHOLD INCOME

StatCan CIS • 2025

Median after-tax household incomes are relatively comparable across the communities shown.



AUTO INSURANCE

Rates.ca • 2026

Average annual private-passenger premium. Premiums are lower in the Northern Ontario communities shown.



ESTIMATED ANNUAL DIFFERENCE

Rent + auto insurance only



Groceries, utilities, taxes and other household costs not included in this figure.

Sources: Rent: CMHC 2025 Rental Market Survey, average purpose-built rent (all bedroom types), October 2025. Household income: Statistics Canada Canadian Income Survey 2023 release (May 2025), Table 11-10-0190-01, median after-tax income of economic families and unattached individuals by CMA. The 2024 CIS was released April 29, 2026 and revised 2018–2023 CMA estimates; confirm any final numbers against the current table before publication. Auto insurance: Rates.ca 2026 rolling averages aggregated from FSRA territory rate filings. Comparisons are city-to-city, not averaged into a single "Northern Ontario" figure. *Source for Timmins Household Income: StatsCan 2021 Census. *Source for Timmins Auto Insurance: TimminsToday 2023

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