



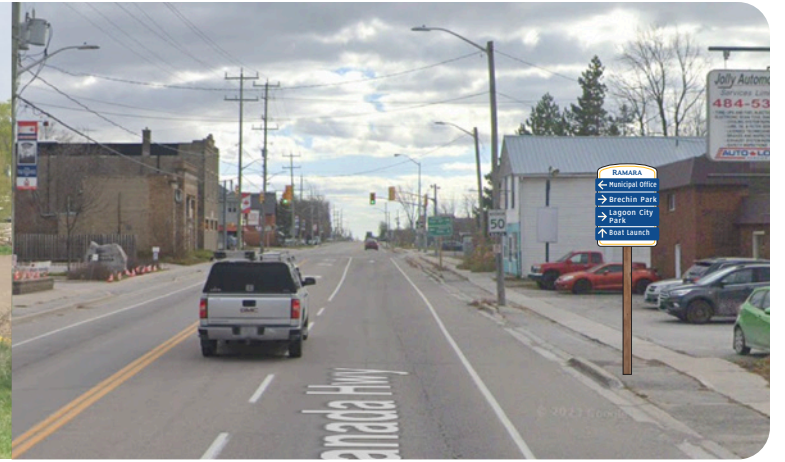
Township Gateway Context



Settlement Gateway Context



Rural Directional Context



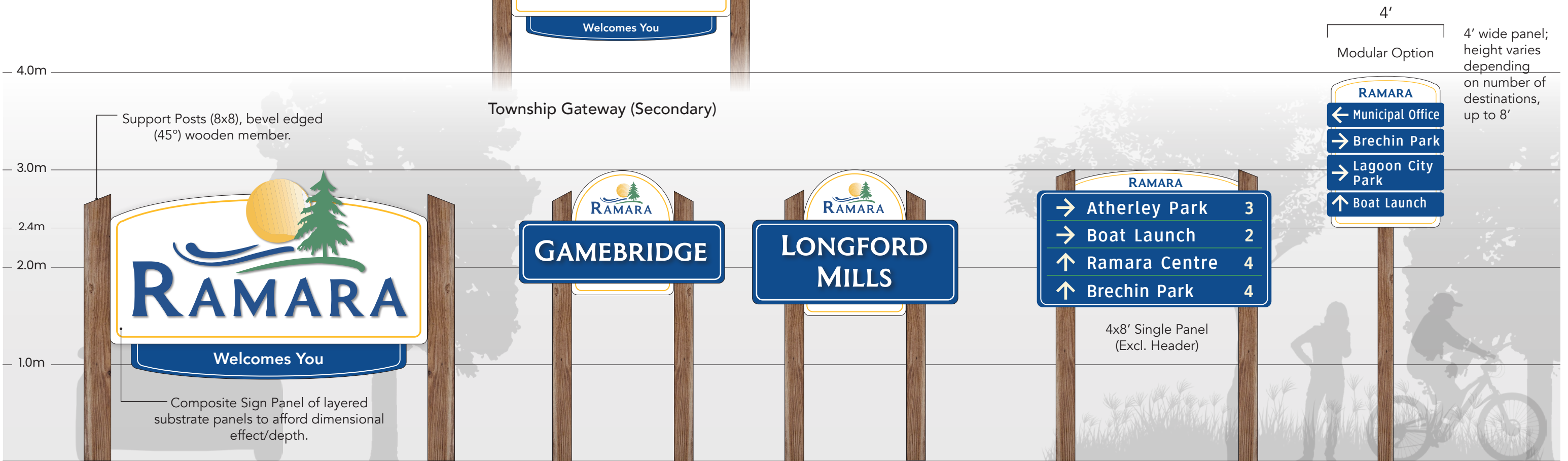
Downtown Context

CONCEPT 1:
SIMCOE SUNRISE
Inspired by Sunshine and Blue Waters



Township Gateway (Secondary)

Settlement Gateway and Directional Sign Panels:
Flat Sign Substrate Panel, shaped, with applique/ painted font and graphic.



Township Gateway

Settlement Gateway

Rural Directional

Urban Directional

Note: Images and messaging is for demonstration only, and does not necessarily reflect accurate sign messaging nor placement.



Township Gateway Context



Settlement Gateway Context



Rural Directional Context



Downtown Context

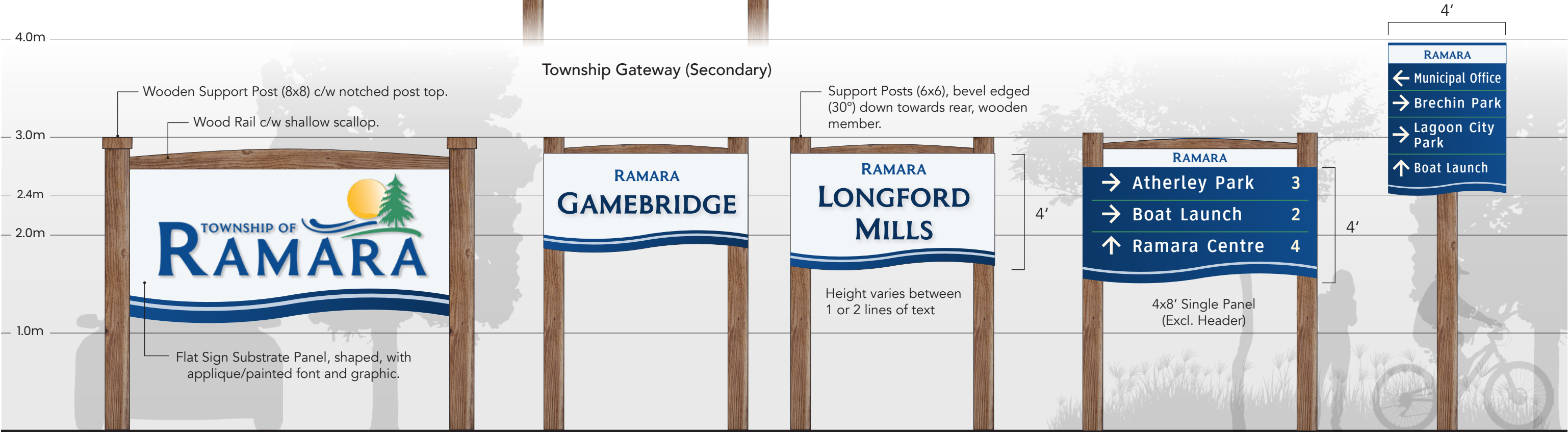
CONCEPT 2:
GO WITH THE FLOW
Inspired by waterfront and a recreational lifestyle



Township Gateway (Secondary)

Settlement Gateway and Directional Sign Panels:
Flat Sign Substrate Panel, shaped, with applique/
painted font and graphic.

4' wide panel; height varies depending
on number of destinations, up to 8'



Township Gateway

Settlement Gateway

Rural Directional

Urban Directional

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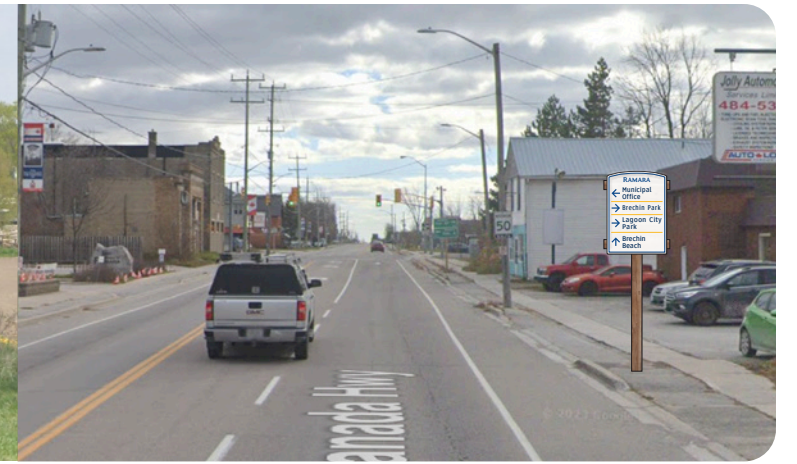
Township Gateway Context



Settlement Gateway Context



Rural Directional Context

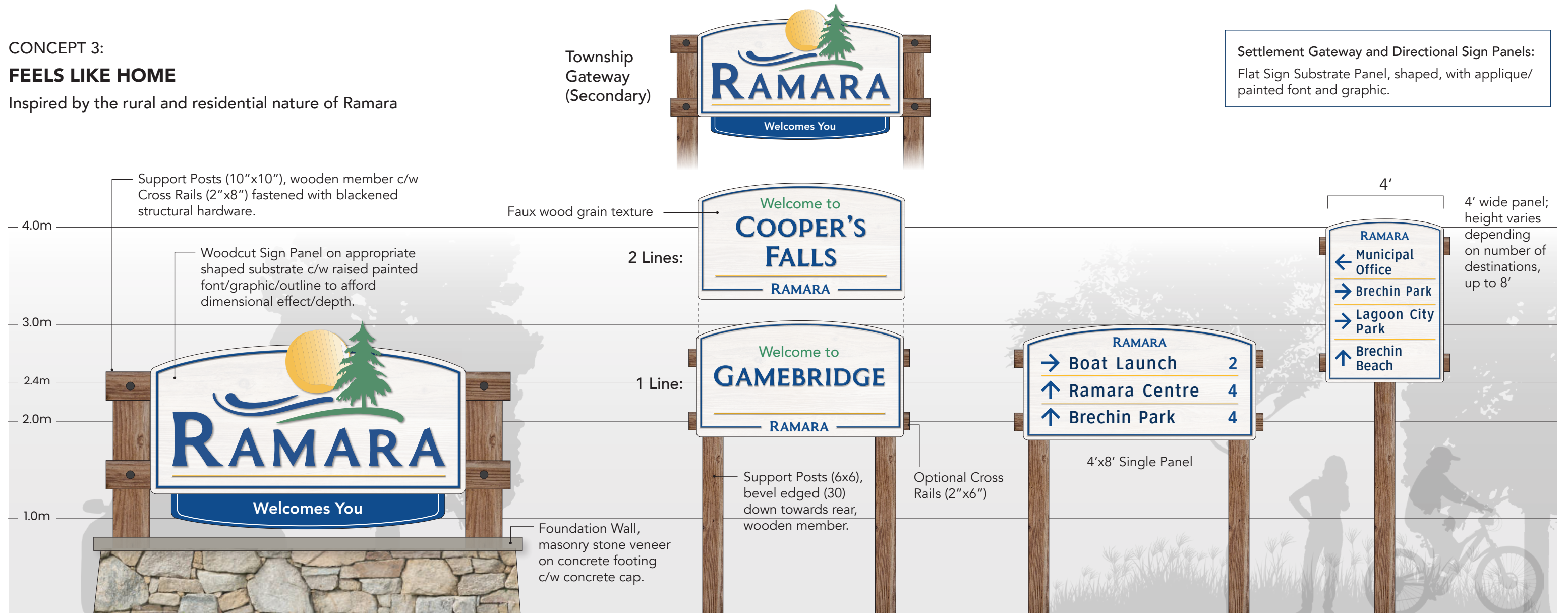


Downtown Context

CONCEPT 3:

FEELS LIKE HOME

Inspired by the rural and residential nature of Ramara



Settlement Gateway and Directional Sign Panels:
Flat Sign Substrate Panel, shaped, with applique/
painted font and graphic.

Township Gateway

Settlement Gateway

Rural Directional

Urban Directional

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