



REGIONAL MUNICIPALITY
OF **WOOD BUFFALO**

OFFICE OF THE MAYOR

PROCLAMATION

- WHEREAS** optimal nutrition is of vital significance in the early months and years of life and is fundamental to the prosperity and livelihood of our community; and
- WHEREAS** breastfeeding is one of the most easily utilized and cost-effective prevention strategies available in protecting against a variety of infections and many chronic and acute diseases in both the breastfeeding parent and children and, in turn, decreases the burden on our healthcare system; and
- WHEREAS** supporting families to confidently breastfeed anytime, anywhere in Wood Buffalo's public spaces should be recognized as a collective societal responsibility; and
- WHEREAS** it is recognized that there is a critical need for healthcare providers, employers, small business owners, policymakers, childcare providers, and the community offer continued support to the breastfeeding community; and
- WHEREAS** National Breastfeeding Week is a time to recognize the importance of providing support and encouragement to breastfeeding families in our community, with this year's theme being *Breastfeeding for a Sustainable Start in Life: Strengthen What Works*.

NOW THEREFORE, I, Sandy Bowman, Mayor of the Regional Municipality of Wood Buffalo, do hereby proclaim **October 1-7, 2026**, as:

NATIONAL BREASTFEEDING WEEK

IN WITNESS WHEREOF, I have hereunder set my hand and caused to be affixed the seal of the Regional Municipality of Wood Buffalo in Fort McMurray, Alberta, this **first day of October 2026**.


Sandy Bowman
Mayor

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