

SCCIP Sustaining Festival Program Stream

This document contains questions ONLY. Applications must be submitted online and include uploads of additional supporting documents. Supporting document list can be found on the [City of St. Catharines website](#).

Application Deadline: Thursday, September 17, 2026 at 4:30 p.m.

Please provide the following details of your organization and funding request.

Organization name:

Contact name:

Contact title:

Festival name:

Will you be requesting multi-year funding as part of this application (choose one)?

- ☐ Yes - 2 years
- ☐ Yes - 3 years
- ☐ No

Festival funding request amount:

Year 2 funding request amount (if applicable):

Year 3 funding request amount (if applicable):

Please provide the date for your organization's fiscal year end for which you are seeking funding:

Please provide the start date for your project:

Please provide the end date for your project:

1. Organization profile

In this section, please provide information about your mandate/mission statement and your organizational history. Word limits are noted beside each question.

1. a) Provide a brief overview of your festival, including: year founded, important milestones, any major changes in artistic or executive leadership, and how this festival serves your mandate (if your primary purpose is not the festival.) (200 max)

2. Community Impact (30%)

In this section, you are asked to provide information about your recent program highlights and challenges, proposed festival program(s), a rationale for your choices, partnerships and community engagement.

Word limits are noted below each question.

- 2. a)** For your most recently completed festival: describe highlights and challenges of artistic programming, activities, and services. Include: use of professional artists (specify if local); attendance and participation levels. (500 max)
- 2. b)** Describe plans for your upcoming festival(s) and include information on the program goals and content of the event. Append program details to this application. (500 max)
- 2. c)** Explain why you have chosen these activities and how they respond to previous experiences and challenges. (300 max)
- 2. d)** Describe how your organization actively pursues partnerships, collaborations, or meaningful engagement with: local artists; arts and culture organizations; and/or community groups. (300 max)
- 2. e)** What outcomes do you anticipate and how will you measure your success, both quantitatively and qualitatively? Provide estimated attendance and program-related numbers. (300 max)

3. Organizational Competence (30%)

In this section, you are asked to provide information about your organizational and financial performance, your organizational and financial plans for the coming year(s), governance, marketing and outreach, and plans for any funding increase (if applicable.) Word limits are noted beside each question.

- 3. a)** For your most recently completed fiscal year, describe highlights and challenges related to: staffing, operations, finances (explain any significant variances in financial statements and/or submitted budget.) (500 max)
- 3. b)** Describe your significant organizational plans for the request year(s). Include how staff and other resources will support these plans. Describe plans for partnership, revenue generation, and community outreach. (500 max)
- 3. c)** Briefly describe your organizational structure and how your organization works with your board of directors. (200 max)
- 3. d)** Outline your financial plans for the funding year(s), including key revenue sources and targets. Please explain any significant changes from your most recent financial statements and/or last year's budget. (300 max)
- 3. e)** Describe your marketing and audience engagement strategies for the funding year(s). (300 max)
- 3. f)** If requesting an increase in SCCIP funding, describe how additional funds will be used. (150 max)

4. Festival / cultural Interest (20%)

In this section, you are asked to include information about your distinctiveness and artistic leadership, your organization's partnerships, recognition and impact of your work within the sector, and your commitment to diversity. Word limits are noted beside each question.

- 4. a)** Describe how your festival is distinct within Niagara or beyond, and demonstrates artistic leadership. (300 max)
- 4. b)** Explain how activities demonstrate innovation, development and research in the field. (300 max)
- 4. c)** Describe any local, provincial, national, or international recognition your organization / festival has received (if applicable). (200 max)
- 4. d)** Describe how diversity is reflected in your programming, leadership, and audiences. (300 max)

5. Marketing and outreach (20%)

In this section, you are asked to include information about community access and growth of your activities, community engagement with your organization's activities, professional fees paid to artists, audience development and your organization's profile within the city. Word limits are noted beside each question.

- 5. a)** Describe your plans to increase access to and/or grow your programs and services for St. Catharines residents. (400 max)
- 5. b)** Describe strategies used to meaningfully engage diverse communities in St. Catharines and beyond. What resources have you identified to support these plans? (300 max)
- 5. c)** Do you adhere to an industry standard for fees paid to contracted Canadian artists and service providers? If yes, name the standard. If no, explain how fees are determined. (150 max)
- 5. d)** Describe how your activities bring audiences, visibility, and/or recognition to St. Catharines. (150 max)