CITY OF WEST KELOWNA

POLICY

Title: Street Naming
Department: Community Development
Policy Number: 0027
File Number: 0340-50-0027

1. Purpose

1.1. This policy sets out the guiding principles for street naming in the City of West Kelowna. It seeks to balance effective wayfinding, community identity, heritage and Indigenous recognition, and administrative efficiency, while supporting the City's long-term growth.

2. Scope

2.1. This policy applies to the naming of all existing and proposed public streets that are, or will be, owned, managed, or maintained by the City.

3. Definitions

3.1. "**Highway**" means any thoroughfare open to public use, other than a private right of way on private property, and is referred to as "Street" in this policy.
3.2. "**Commemorative Street Name**" means a street name that in recognition of a person, group, event, place, culture, or contribution.
3.3. "**Commemorative Names Reserved List**" means the Council-approved list created through an official City process for commemorative naming considerations.
3.4. "**Street Suffix**" means the portion of a street name used to classify a roadway according to its transportation function, physical form, orientation, or character.

4. Policy Statement

4.1. Naming Standards

4.1.1. General Criteria

Street names should:

- not duplicate existing street names within West Kelowna or neighbouring municipalities and districts;
- avoid names that are similar in spelling and pronunciation to existing street names;
- be concise and practical in length to support wayfinding, addressing, mail delivery, and emergency response; and
- use the appropriate suffix based on the street name suffix classification in Section 4.2.

4.1.2. Street Name Considerations

Street names should:

- be selected as a part of a cohesive neighbourhood or development-based naming theme;
- reinforce neighbourhood identity, character, and sense of place;
- reflect local history, geography, natural features, cultural heritage, or other attributes significant to the neighbourhood;
- contribute to a logical and legible street naming system that supports long-term community growth and wayfinding; and
- where appropriate, consider opportunities to recognize aspects of Indigenous history, culture, language, and connections to place.

4.1.3. Indigenous Street Names

Where Indigenous street names are proposed, the City will consult with the appropriate Syilx/Okanagan Nation representatives regarding spelling, meaning, pronunciations, and cultural appropriateness.

4.2. Street Name Suffix Classification

Classification	Suffix	Abbreviation
Arterial (N-S)	Road	Rd
Arterial (E-W)	Boulevard	Blvd
Major Collector (N-S)	Street	St
Major Collector (E-W)	Avenue	Ave
Minor Collector (N-S)	Drive	Dr
Minor Collector (E-W)	Way	Way
Local Road	Terrace	Terr
Local Road	View	View
Cul-de-Sac	Court	Crt
Cul-de-Sac	Place	Pl
Crescent	Crescent	Cres
Rear Access	Lane	Ln

4.3. Street Name Submission Requirements

Applicants shall submit a list of proposed street names as a part of the subdivision review process. The City may require additional alternative names to ensure sufficient options are available should the proposed names not comply with this policy.

Where an applicant is unable to identify suitable street names, the City will support the naming process by providing candidate street names and will direct the applicant to select from those provided.

4.4. Commemorative Street Names

Commemorative Street Names shall be evaluated in accordance with the City's Commemorative Naming Policy.

4.5. Street Renaming

Existing street names will generally be retained and should only be changed where there is a compelling operational, commemorative, sponsorship, public safety, or community interest reason to do so.

4.6. Staff Responsibilities

Staff are responsible for:

- evaluating proposed street names against this policy;
- approving proposed street names in accordance with this policy and delegated authority;
- identifying and proposing alternative street names where the proposed names do not comply with this policy;
- consulting with emergency services, Canada Post, utility providers, and other relevant agencies to ensure proposed street names are compatible with addressing, wayfinding, and emergency response; and
- evaluating commemorative street name proposals in accordance with the City's Commemorative Naming Policy;
- maintaining the Commemorative Names Reserved List.

4.7. Council Responsibilities

Council is responsible for considering and approving commemorative names in accordance with the City's Commemorative Naming Policy.

5. Authority

5.1. Council Resolution
5.2. Community Charter, SBC 2003, c. 26, ss. 8, 35, and 36.

6. Related Policies or Procedures

6.1. Civic Facilities Naming Policy No. 0045
6.2. Commemorative Recognition and Naming Policy No. 0012
6.3. Parks Naming Policy No. 0003

7. Approval

Approved by	☐ CAO	☒ Mayor and Council
Approval date	October 6, 2026	
Council Resolution #	C269/26	
Signature	*[Original signed by Mayor]* MAYOR	

8. Additional Information

Category	☒ Council	☐ Administrative
Related procedure	☐ Yes	☒ No
Procedure number		
Date of last review		