

LOCAL WINS IN WETASKIWIN CONTEST: OFFICIAL RULES

1. **Promoter.** The contest is run by the City of Wetaskiwin, 4705 50 Avenue, Wetaskiwin, Alberta T9A 0R8 (the "City").
2. **Contest period.** The contest begins at 12:00 a.m. Mountain Time (MT) on October 18, 2026 and ends at 11:59 p.m. MT on December 24, 2026 (the "Contest Period"). Paper entries are accepted at the City Hall front counter during regular business hours [Monday – Friday | 8:30AM-4:00PM].
3. **Eligibility.** The contest is open to residents of Alberta who are 18 years of age or older at the time of entry. City employees directly involved in administering the contest, and members of their households, are not eligible.
4. **How to enter with a purchase.** Make a purchase of \$25.00 or more (before taxes) on a single receipt at any business with a physical location within the City of Wetaskiwin during the Contest Period. Receipts cannot be combined to reach \$25.00. Then enter in one of two ways: (a) **online:** complete the entry form and upload a clear photo of the receipt at investwetaskiwin.ca/LocalWins; or (b) **in person:** bring the receipt to the City Hall front counter, where staff will view it, and complete a paper entry slip. Receipts are returned to the entrant. The receipt must show the business name, date and total. Entrants are encouraged to cover card numbers and item details; only the business name, date and total are needed.
5. **How to enter without a purchase.** No purchase is necessary. To enter without a purchase, email ecdev@wetaskiwin.ca with your name and phone number and an original description, at least 50 words long, of your favourite Wetaskiwin business and why, or drop off the same information on a paper slip at the City Hall front counter. No-purchase entries have the same chance of winning as purchase entries.
6. **Entry limits.** One entry per receipt. Each person may submit up to five (5) entries per calendar week (Sunday to Saturday) in total across all entry methods, including no more than one no-purchase entry per week. Duplicate receipts, and entries above the weekly limit, will be disqualified.
7. **Draws.** Random draws will be held at Wetaskiwin City Hall on Monday, October 26, 2026; Monday, November 30, 2026; Monday, December 14, 2026; and Tuesday, January 5, 2027 (Grand Prize). Each draw is made from all eligible entries received from the start of the Contest Period up to 11:59 p.m. MT on the day before the draw (for the Grand Prize, up to the end of the Contest Period). **Every eligible entry remains in for all remaining draws, including the Grand Prize, until it is selected as a winning entry.** A winning entry is removed from later draws. A person may win only one prize per draw; previous winners remain eligible to win a later draw with their other entries.
8. **Prizes.** Seven prizes will be awarded, with a total value of \$1,000: Small Business Week Draw: two (2) \$75 gift certificates; Small Business Saturday Draw: two (2) \$75 gift certificates; Holiday Draw: two (2) \$100 gift certificates; Grand Prize: one (1) "Local WINS Bundle" of four (4) \$125 gift certificates (\$500). Gift certificates are from Wetaskiwin businesses selected by the City and are subject to the issuing business's terms. Prizes must be accepted as awarded, are not transferable and cannot be exchanged for cash. If a business cannot honour a certificate, the City may substitute a certificate of equal value from another Wetaskiwin business.
9. **Odds.** The odds of winning depend on the number of eligible entries received.
10. **Winner selection and notification.** Selected entrants will be contacted by phone or email within two (2) business days of each draw. To be declared a winner, a selected entrant must (a) respond within five (5) business days of the first contact attempt, (b) correctly answer, without assistance, a mathematical skill-testing question, and (c) meet all eligibility requirements. If a selected entrant cannot be reached, does not meet these conditions or declines the prize, the prize will be forfeited and an alternate entry will be drawn. Prizes must be picked up at Wetaskiwin City Hall with photo ID within 30 days of notification.

Local WINS in Wetaskiwin Contest Rules & Privacy

11. **Verification.** The City may verify any receipt with the issuing business and may ask a selected entrant to show the original receipt. Entries that are altered, illegible, duplicated, fraudulent, from outside the Contest Period, from a business located outside the City of Wetaskiwin, or otherwise not in compliance with these rules will be disqualified.
12. **Winner announcements.** Winners will be asked for their consent to have their first name, last initial and community announced on the City's website and social media. Declining does not affect eligibility or the prize.
13. **Privacy.** The personal information being requested on this form is being collected for the purposes of the Shop Local Campaign 2026 under the authority of section 4(c) of the Protection of Privacy Act (POPA). If you have questions about the collection, use, or disclosure of this personal information provided, please contact the City of Wetaskiwin's ATIA Coordinator at 780.361.4456, legislative@wetaskiwin.ca, or in-person at Wetaskiwin City Hall (4705 50 Avenue, Wetaskiwin, Alberta, T9A 0R8). Personal information is used only to administer the contest, verify entries, contact and announce winners (with consent), and report total results. Entrants who choose to opt in will receive shop local email updates and can unsubscribe at any time. Personal information is not sold or shared for any other purpose, and entry records will be retained and destroyed according to the City's records retention schedule [CONFIRM].
14. **General.** By entering, entrants agree to these rules and to the City's decisions, which are final. The City is not responsible for late, lost, incomplete or misdirected entries, or for technical problems affecting online entry. The City may modify, suspend or cancel the contest if circumstances beyond its control affect its fair administration, subject to any applicable law. This contest is not sponsored, endorsed, administered by or associated with Meta (Facebook or Instagram). These rules are governed by the laws of Alberta.
15. **Questions.** Contact City of Wetaskiwin Economic Development at ecdev@wetaskiwin.ca.